

# COMMUNITY CONNECTION

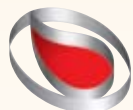
A MILLER-KEYSTONE BLOOD CENTER PUBLICATION

**MKBC-Bethlehem now provides babysitting services while you donate blood!**

**Mondays: 8 a.m.-12 p.m.  
Wednesdays 3-7 p.m.**

## Regional Highlights

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Blood Drive Calendar



**MILLER-KEYSTONE**  
BLOOD CENTER

## Blood Center Launches 2009 Annual Appeal

Miller-Keystone Blood Center's Development Department recently announced the launch of its 2009 Annual Appeal, with a goal to raise a minimum of \$50,000.

According to Sandra D. Thomas, Director of Development, "The gift of blood is the platform on which Miller-Keystone Blood Center has developed our reputation. However, it is the generous financial support that we receive from individuals and businesses within the community that makes our facility continue to function optimally. It is through ongoing contributions that we have state-of-the-art donor rooms, laboratories and bloodmobile vehicles, which have allowed us to remain on the forefront of providing quality services to our community hospitals."



Abbott Prism blood screening system (above), Sebra scale (right)



Thomas notes that while 40 percent of the U.S. population is eligible to donate blood, it is estimated that only 5 percent actually donate consistently. As a result, she explains, "more and more of blood centers' financial resources are being used to increase the number of volunteer blood donors, leaving less money available for new equipment, technology, education and other services vital to ensuring a safe, stable and constant blood supply."

Funds generated through our 2009-2010 Annual Appeal will be used toward the purchase of several critically needed items that assist MKBC in each process of our community blood program. From donor screening, to collection, to laboratory testing, and finally storage and distribution, these items fulfill our basic operational needs. Slated for purchase this year are:

- **MOBILE DRIVE PACKS**, including donor beds, storage cabinets, and privacy screens. "Since these items are used the most, they must be replaced most often," says Thomas. "Equipment is constantly being replaced on a rolling basis as pieces are deemed defunct, however replacement trends indicate that it is most efficient for MKBC to purchase mobile



**MILLER-KEYSTONE**  
BLOOD CENTER

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**COMMUNITY CONNECTION**

*is a publication designed to inform our community about the programs and services of the Miller-Keystone Blood Center.*

**J. Michael Lee, DBA, FACHE**  
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Vice President, Medical Director

**Joseph A. Yelo**  
MBA, MT (ASCP) SBB  
Vice President, Administration

**Marie S. Clemens**  
Editor

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*Readers are invited to send their comments and letters to us at:*

Miller-Keystone Blood Center  
Lehigh Valley Corporate Center  
1465 Valley Center Parkway  
Bethlehem, PA 18017

drive equipment in packages that can be distributed evenly to our various transport vehicles; and by bundling the equipment, we are also better able to track equipment age and deterioration rates.”

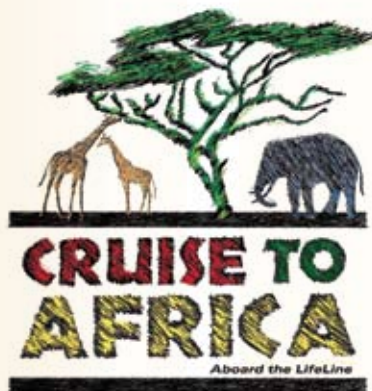
- **SEBRA SCALES.** The Blood Center anticipates purchasing several additional Sebra Digital Blood Shaker/Flow™ and Weight Monitors this year. These scales provide highly accurate blood collections by notifying staff when blood is flowing smoothly or when there may be a problem, helping to maximize successful donations.
- **ABBOTT PRISM® BLOOD SCREENING SYSTEM.** To ensure the quality of blood products provided to our constituent hospitals, MKBC administers an extensive panel of disease screenings to every unit of blood that we collect. “New testing regulations are continually set forth to screen blood donors for contemporary blood-borne pathogens,” explains Thomas. “In order to maintain the safest possible community blood supply, MKBC must always keep up-to-date with current and future testing regulations, in-house at our laboratory facility. The acquisition of a second PRISM® system will expand our capacity to screen donations for various blood-borne diseases, both currently and in the future.”
- **REFRIGERATOR/FREEZER.** Last year, Miller-Keystone Blood Center scheduled more than 120,000 donors, collecting nearly 101,000 units of blood, which were processed into over 175,000 life-saving blood products. Refrigerators and freezers allow MKBC to properly store our blood products, guaranteeing their viability for patient use. The purchase of additional refrigerators and freezers will not only replace aging equipment, but will also provide increased capacity for the storage and distribution of life-saving blood products throughout our region.

“It is imperative that MKBC purchases these items to ensure the quality of the blood products that we so proudly provide our region’s 18 hospitals,” Thomas concludes. “MKBC’s ability to put forth safe and adequate blood products affects all those in our community, whether or not he or she is presently faced with a need. Since our role is so critical to community well-being, contribution to our 2009 Annual Appeal not only shows support of the region’s *only* blood provider, but also directly assists us in saving lives... one pint at a time.”

Contributions to the Blood Center’s annual appeal are 100% tax-deductible, and no funds raised are designated to support personnel or administrative costs. For more information on opportunities to support this year’s Annual Appeal, contact Sandra D. Thomas, Director of Development, at ext. 1292, at 800-223-6667, or [develop@hsc.org](mailto:develop@hsc.org), or visit the Blood Center’s web site at [www.GiveAPint.org](http://www.GiveAPint.org). ■

**SAVE THE DATE! SAVE THE DATE! SAVE THE DATE!**

**Cruise Aboard the LifeLine**



**Destination:** Africa

**Honorary Captain:** David Lobach, Embassy Bank for the Lehigh Valley

**Date:** Friday, May 14, 2010

**Time:** 6-10 p.m.

**Boards at:** Lehigh Valley Grand Prix

For more information, contact Sandra Thomas, Director of Development, at 610-691-5850, ext. 1292 or [develop@hsc.org](mailto:develop@hsc.org)

## 2008-2009 Annual Report of Gifts

DEAR FRIENDS:

During 2008-09, Miller-Keystone Blood Center entered the realm of online social media by launching its presence in the FaceBook, MySpace and Twitter communities. Advertising initiatives, including radio, television, billboards, city buses and email blasts also continued to be implemented, evaluated and adjusted accordingly to help promote the ongoing need for donations in our region.

This past year, the Blood Center experienced no critical blood product shortages, fulfilling the needs of all our 18 member hospitals. We also continued to provide blood and testing services on a supplemental basis to other hospitals and healthcare organizations along the East Coast and throughout the country. In addition, the Blood Center was approved to ship blood internationally, and partnered with an international courier service to make blood shipments overseas.

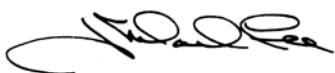
The Blood Center has always understood the value that quality has on our operations, and this year was no exception, as our annual ISO standards audit and FDA inspections took place with no significant deficiencies reported. To further enhance the effectiveness of our operations, the Quality Assurance department also began to implement Lean Manufacturing principles into our operations, to help ensure the quality and efficiency of our programs and services.

An increased focus was placed on platelet collections, in response to new donor screening guidelines in place to address a rare complication known as TRALI. Transfusion Related Acute Lung Injury, or TRALI is still being researched, but is believed to be a reaction between antibodies found in plasma transfused from a donor and the white cells in a patient. In Winter 2009, cholesterol testing of donor samples was resumed; this testing was temporarily suspended in Summer 2008, when the existing testing equipment was rendered obsolete.

Over 1,300 donor groups, including area businesses, churches and community organizations, as well as more than 90 regional high schools and colleges, sponsored blood drives this past year, complementing collections at our five fixed-site donor centers (Allentown, Bethlehem, Easton, Hazleton and Reading) and our monthly locations (Wind Gap and Quakertown). In addition, more than 400 volunteers gave of their time and talent this year, providing over 25,000 hours of service as donor aides, canteen attendants, office support and special event volunteers.

Our Development Department is pleased to present this year's Annual Report of Gifts. This past year, the department focused its efforts on a variety of fundraising initiatives, including the signature "Cruise Aboard the LifeLine" and "Flight for Life" events, our Annual Appeal, and the MKBC Endowment Fund, as well as increased enlistment of Legislative support, and further promotion of the "My Blood Your Blood" educational program.

Through all of these combined efforts, Miller-Keystone Blood Center scheduled more than 120,000 donors, collecting nearly 101,000 units of blood which were processed into over 175,000 life-saving blood products. And since our role is so critical to community well-being, your financial commitment not only shows your support for our region's only blood provider, but also directly assists us in saving lives... one pint at a time. ■



J. Michael Lee, DBA, FACHE  
President-CEO



James Anderson, CPA  
Chairman of the Board

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July 2008-June 2009

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**Daniel Kimball, M.D., Retired**  
*The Reading Hospital  
and Medical Center*



The Blood Center wishes to acknowledge the tremendous, ongoing support of our local media, without which we would not be able to continue in our efforts to increase awareness of the need for an active pool of blood donors. On behalf of the staff of the Blood Center, our area hospitals, and the patients that ultimately benefit from these efforts, we say **"Thank you!"**



**JAMES ANDERSON, CPA**  
Chairman of the Board  
MKBC



**J. MICHAEL LEE**  
DBA, FACHE  
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**D. KIP KUTTNER, D.O.**  
VP, Medical Director  
MKBC



**JOSEPH A. YELO**  
MBA, MT(ASCP)SBB  
VP, Administration  
MKBC

### GIFTS OF \$2,500 OR MORE

107.5 Frank FM  
Adams Outdoor Advertising  
Air Products Foundation  
Carpenter Technology Corporation  
Citadell Broadcasting  
Clear Channel Communications  
Colonial Oaks Foundation  
Crayola  
Crescent Brass Manufacturing Corporation  
PA Department of Community & Economic Development  
Dutch Springs  
Geoffrey Borda  
Hospital Central Services, Inc. & Affiliates  
Isaac's Restaurant  
Just Born, Inc.  
Keystone Nazareth Charitable Foundation  
Klunk & Millan Advertising  
Dr. & Mrs. J. Michael Lee  
Lehigh Valley Grand Prix  
Lehigh Valley Health Network  
Lehigh Valley Style Magazine  
Lois B. Miller  
Marani Spirits Premium Vodka  
Marlin Miller  
Nassau Broadcasting  
Nesse Photography, LLC  
New Hanover United Methodist Church  
New York New York Pizza Pasta  
Novartis Vaccines and Diagnostics, Inc.  
PenTeleData  
PPL Corporation  
PrintForce  
Resource Associates  
Russell L. Hiller Charitable Trust Fund  
Secure Technologies  
Sovereign Bank Foundation  
Terumo Medical Corporation  
The Century Fund  
The Charles H. Hoch Foundation  
The Morning Call  
The Rite Aid Foundation  
The Shafer Family Charitable Trust Foundation  
Trumbower Hospital Foundation, Inc.  
VA Productions, Inc.  
Valley Social Magazine  
Viamedia  
WEDnetPA  
Anonymous (2)

### GIFTS OF \$1,000-\$2,499

Abbott Laboratories Fund  
B. Braun Medical, Inc.  
Baltic Linen Company, Inc.  
Becker Subaru  
Berks County Living Magazine  
Cactus Blue Mexican Restaurant  
Capital BlueCross

Catering by Karen Hunter  
Charles A. and Leona K. Gruber Foundation  
Chocolate Fantasy Fountains & Dips  
Curry Printing, Inc.  
Daniel and Eve Kimball  
East Penn Manufacturing, Inc.  
Fleetwood Bank  
Forty Grand Band  
Geiger Beverages  
Guardian Life Insurance Company of America  
Highmark Blue Shield  
Joel Serfass  
Judith McClaskey  
KJ's Kitchen Catering  
L & S Custom Coaches  
Lafayette Ambassador Bank  
Lutron Foundation  
MACK Hospitality Staffing  
Maple Springs Cafe  
Masonic Blood Donor Club of PA  
Metro Design Center  
Millennium Aviation  
Mocha Mike's  
National Penn Bank  
OMNOVA Solutions Foundation  
Patti's Petals, Inc.  
People First Federal Credit Union  
Royal Gourmet Foods  
Samuels Family Foundation  
St. Joseph's Medical Center  
St. Luke's Hospital & Health Network  
Sweet Street Desserts  
Sylvia Perkin Perpetual Charitable Trust  
Ted & Carl Catering, Inc.  
The Reading Hospital and Medical Center  
Thomas Fenstermacher  
TSI Associates  
Valley Central Emergency Veterinary Hospital  
Valley Preferred  
Frederick H. Bedford, Jr. & Margaret S. Bedford Charitable Foundation  
Wal-Mart - Whitehall  
Westgate Jewelers  
Wilson Black Photography  
Anonymous (1)

### GIFTS OF \$500-\$999

Adaptik Corporation  
Air Products Corporate Match  
Albarell Electric, Inc.  
Amato Chiropractic  
Anna I. Evans  
Arbor Insurance Group Inc.  
Bala B. & Chad Carver  
Barbi Caters 2 U  
Best Western of the Lehigh Valley  
Buca di Beppo-Allentown  
Buca di Beppo-Reading  
Cathy's Creative Catering

Coca-Cola of the Lehigh Valley  
Concannon Miller & Co., P.C.  
Corporate Images  
D&E Communications, Inc.  
Daniel & Nancy Walsh  
Dean Garofolo  
Dream Events  
Easton Hospital  
Energyweb Solutions  
Fitzpatrick, Lentz & Bubba, P.C.  
Follett Corporation  
Foresters  
Gerald Deturk  
Good Shepherd Rehabilitation Network  
Greater Hazleton Health Alliance  
HCR ManorCare Foundation  
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Lunch To You Catering & Deli  
Masano Bradley LLP  
Megan Bower  
Meritage Catering  
Mezcal's Mexican Restaurant  
Mohnton Navy Yard  
Northampton Regional EMS  
Pennsylvania Plasma Company  
PenTeleData  
QNB Bank  
Renaissance Charitable Foundation, Inc.  
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Susan's Gourmet Shop & Catering  
The Allentown Goose  
The Fred J. Jandl Family Foundation  
VIST Financial  
Wachovia  
Wachovia Foundation Matching Gifts Program  
Warren Hospital

### GIFTS OF \$250-\$499

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Allentown Comfort Suites  
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Andy Boyer

Applebee's-Allentown  
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 Beverly Meck  
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 Boyer Financial Group  
 Brookside Country Club  
 Caesars Pocono Resorts  
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 FASTSIGNS  
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 First Energy Foundation  
 Franklin Hill Vineyards, Inc.  
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 Glenn Jarema  
 Goodman Vending  
 Granny Schmidt's Bake Shop  
 Greater Lehigh Valley Chamber of  
 Commerce  
 Greater Reading Chamber of  
 Commerce & Industry  
 Green Pond Country Club  
 Greg & Tina Zimmerman  
 Hackettstown Regional Medical Center  
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 Harvey & Susan Hohl  
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 Kathy Meck  
 Kitchens by Design, Inc.  
 Kovatch Enterprises  
 Kutztown Optimist Club  
 Kyms Creations  
 LA Fitness  
 Lehigh Valley Iron Pigs  
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 Lynda Hoover  
 Manheim Investors  
 MetLife Financial Services  
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 Mosteller & Associates  
 Nancy L. Trawin  
 OraSure Technologies, Inc.  
 Pagoda Electrical, Inc.  
 Patt Veterinary Hospital, Ltd.  
 Penn Jersey Paper Co.

Pennsylvania Sinfonia Orchestra  
 Penske Truck Rental-Allentown  
 Penske Truck Rental-Reading  
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 Robert A. Williams  
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Miles K. Dechant  
Miller Supply  
Miriam Bandler  
Miriam F. Brady  
Mirza Baig  
Molly A. Wheeler  
Monica S. Carpency  
Morgan Bruneio  
Mr. & Mrs. Aaron & Caley Bittner  
Mr. & Mrs. Albert & Bonda Pfenning  
Mr. & Mrs. Albert & Diane Williams  
Mr. & Mrs. Alberto & Lilliam Perez  
Mr. & Mrs. Anthony & Joan Zawadzki  
Mr. & Mrs. Audrey & John S. Macey  
Mr. & Mrs. Blake & Betty Heffner  
Mr. & Mrs. Larry Baver  
Mr. Alan J. Greenberger  
Mr. Andrew Gutshall  
Mr. Angelo Trinchere  
Mr. Anthony J. Polce  
Mr. Anthony Kmetz  
Mr. Anthony Roy  
Mr. Barry Himmelberger  
Mr. Beer  
Mr. Bernard Higgins  
Mr. Blaine E. Gaul  
Mr. Bren Fitzgerald  
Mr. Brian Simmons  
Mr. Bruce D. Bashore  
Mr. Bruce S. Stamm  
Mr. Philip Newman  
Mrs. Bonnie K. Paparella  
Mrs. Bonnie Keck  
Ms. Alicia Breisch  
Ms. Alicia Gamber  
Ms. Alison Heist  
Ms. Amanda Stilwell  
Ms. Ana H. Gonzalez  
Ms. Anita L. Steiner  
Ms. Ann Andres  
Ms. Anne Fisher  
Ms. Arlene Doerrman  
Ms. Arlene Dombrosky  
Ms. Audrey E. Cherney  
Ms. Barbara A. Stauffer  
Ms. Barbara S. Lloyd  
Ms. Barbara Schnell  
Ms. Bertha Cammauf  
Ms. Bertha G. Hempelmann  
Ms. Betty Baker

Ms. Bettylou Hartzell  
Ms. Beverly Ruppert  
Ms. Beverly Storr  
Mylan H. Mengel  
Nancy & Bill Brackbill  
Nancy Birosik  
Nancy E. McConnell  
Nancy K. Shappell  
Nancy L. Hiestand  
Nancy L. Ruth  
Nancy M. Wissinger  
Nancy S. Kintsfather  
Nancy Valeriano  
Naomi Henry  
Nathan A. Schmid  
Nathan W. Doll  
National Canal Museum  
National Cleaners & Yorgey's  
Fine Cleaning  
New Attitude Salon & Day Spa  
New Street Book Shop  
New York Bagelry  
Nicholas J. Giardiello Sr.  
Nicholas W. Schmehl  
Niranjan Shah  
Norma & Clark Snitker  
Norma J. Kuehn  
Norman & Rebecca Lengel  
Norman E. Hess  
Norman Hess  
Norman P. Boone  
North Saucon Animal Hospital  
Northampton Middle School  
O.R. Pacchioli  
Oasis  
Old Country Buffet  
Olive Branch Cafe & Restaurant  
Oscar Cherney  
Otis Powell  
Outlooks for Hair  
Ozzy's Sports Fun Center  
Paddy's Steak & Seafood  
Palmer Park Mall  
Pamela Riegel  
Pamela Sluzevich  
Patricia A. Anker  
Patricia A. Dundore  
Patricia A. Haag  
Patricia A. Kramer  
Patricia A. Miller  
Patricia Ahrens  
Patricia M. Maldonado  
Patricia Phillips  
Patricia Spangenberg  
Patricia T. Stockwell  
Patty Hartman  
Paul & Ellen Reczek  
Paul B. Nelson  
Paul E. & Patricia Huck  
Paul E. Kaley  
Paul E. Loeb  
Paul F. Ott

Paul Ivankevich  
Paul J. Clouser  
Paul J. Kurtz  
Paul J. Shipper Jr.  
Paul K. Schaeffer  
Paul L. Sommers Jr.  
Paul M. Mosser  
Paul P. Keller  
Paul S. Rittenhouse  
Paula Buchvalt  
Paula J. Reppert  
Paulette A. Roth  
Pauline D. Monde  
Pauline E. Fronheiser  
Peggy Finley  
Peggy Sue Berringer  
Penn Pizza  
Perma Snyder  
Perry Eich  
Perry Golf Course  
Peter and Helen Wengryn  
Peter D. Wolfe  
Peter Heim  
Peter M. Pelka  
Pfizer Foundation  
Phares W. Fry  
Philadelphia 76ers  
Philadelphia Eagles  
Philadelphia Flyers  
Philadelphia Phillies  
Philip Calabria  
Philip E. Calabria  
Philip F. Newman  
Phillip J. Werley  
Phillip P. Kline  
Phoebe Floral & Home Decor  
Phyllis J. Alexy  
Phyllis Strunk  
Pickles Steak House  
Polgars Auto Body  
Polly Martin  
Pondelek's Florist  
Popcorn To Go  
Premise Maid Candies  
Priscilla McGinley  
Putt University Miniature Golf  
R.W. Wicknick  
R.C. Sons Garden Center & Greenhouse  
Rachel Bernini  
Rachel Mowry  
Ralph D. Gerhart  
Ralph E. Hoshauer Jr.  
Ralph F. Paparella  
Ralph Romano  
Randall S. Winn  
Ray A. Kauffman  
Ray S. Shoup  
Raymond & Bonita Miller  
Raymond & Christine Forsthoefel  
Raymond & Nancy Auman  
Raymond E. Snyder

Raymond Morillo  
Reading Community Players  
Reading Phillies Baseball Club  
Reading Rentals  
Reading Symphony Orchestra  
Rebecca E. Brenner  
Rebecca Koerbel  
Records Management & Archiving  
Redner's Markets  
Regina M. McDonald  
Rei M. Fuller  
Renee H. Bicher  
Rev. Paul T. Manrodt  
Rev. Roderick H. Sutliff  
Rev. Thomas H. Reinsel  
Rhonda Anderson  
Richard Seeds  
Richard Zapf  
Richard & Dorothea Barsness  
Richard & Jennifer DiBiese  
Richard & Linda Nolan  
Richard & Ruth Evans  
Richard & Suzanne Evans  
Richard A. Bertolet  
Richard A. Bohn  
Richard A. Korczykowski  
Richard A. Miller Jr.  
Richard A. Stitzel  
Richard Bollman  
Richard C. Bosold  
Richard D. Miller  
Richard E. Crusius  
Richard F. Reaser Jr.  
Richard J. Diehm  
Richard J. Gehman  
Richard J. Ketter  
Richard L. Biehl  
Richard L. Kutz  
Richard L. Shutter  
Richard L. Stauffer  
Richard P. Hinnershitz Sr.  
Richard Patrick  
Richard Snyder  
Richard W. Trout  
Rick & Marilyn Guidry  
Rickey B. Burkey  
Rip Van Winkle's Pub  
Rita E. Geesaman  
Rita Keim  
RM Palmer Candy  
Robert Ruch  
Robert & Andrea W. Rothenburgh  
Robert & Delma Zelnick  
Robert & Dianne Koval  
Robert & Jeanette Wieand  
Robert & Judith Metzger  
Robert A. Copeland  
Robert A. Korecky  
Robert A. Shollenberger  
Robert A. Wilkinson

Robert A. Williams	Ronald L. Tobias	Shane Miller	Susan E. Kershner
Robert Archer	Ronald L. Witman	Shannon Troxell	Susan Ernst
Robert B. Coleman	Ronald Possimato	Sharon K. Leinbach	Susan Glose
Robert B. Gettis	Ronald Triani	Shaun Antrim	Susan J. Gerner
Robert B. Ringler	Ronald W. Austin	Shawn Wall	Susan J. Schlanger
Robert C. Simonson	Ronald W. Smith	Shawnee Mountain Ski Area	Susan M. Montgomery
Robert D. O'Connor MD	Rose Boutique Unique Florals Studio	She	Susan M. Sousa
Robert D. Warkoczewski	Rose Boyer	Sherry L. Goerner	Susan M. Werner
Robert De Venecia	Rosemarie Sweeney	Sherwood Clause	Susan N. Guldin
Robert Dixon	Rosemary C. Fraley	Shirley A. Palmer	Susan Stolfi
Robert E. & Nancy E. Correll III	Rosemary L. Deegan	Shirley Letcher	Susan T. Belfer
Robert F. Lehman	Roy Boyer	Shirley Loy	Susan Ziegler
Robert F. Pagan	Roy Shaffer	Shirley M. Letcher	Susanne L. Parks
Robert G. Riggs	Roy's Steiner Sales & Services Inc.	Shirley M. McAfee	Suzanne D. Engelhardt
Robert Grantz	Russell Allen	Shirley McAfee	Suzanne E. Robitzer
Robert H. Jones	Russell C. Crow	Shirley Miller	T. Carol Knott
Robert Humphrey	Russell G. Heffner	Shirley Miller Original Designs	T.G.I. Friday's
Robert I. Work	Russell J. Reigner	Shirley P. Wentzel	Tae & Alice Kim
Robert J. Grant Sr.	Ruth A. Newhard	Shirley S. Kerchner	Tanczo's
Robert J. Stets	Ruth C. Losch	Sidney & Harriet Parmet	Tanja F. Howard
Robert J. Warkoczewski	Ruth E. Scott	Sidney Bratt	Tastefully Simple
Robert L. Krumanocker	Ruth Ellen Smith	Sir Speedy Printing	TC Salon Spa
Robert L. Kull	Ruth Haas	Sneaker Villa	Teresa Bewley-Devaney
Robert P. Flicker	Ruth K. Koch	Southmoore Golf Course	Terry A. Capuano
Robert P. Yerger	Ruth L. Himler	Speckled Hen Cottage Pub & Alehouse	Terry A. Thomas
Robert R. Bailey	Ruth L. Pincavage	St Pauls Social Ministry	Terry B. Dowling
Robert R. Kripplebauer	Ruth M. Leibensperger	Stacey J. Kilgore	Terry C. Blocker
Robert R. Laibe	Ruth M. Zerbe	Stacy Zellner	Terry D. Weiler
Robert Reckley	Ruth N. Arnoldin	Stanley J. Boczar	Terry J. Sayer
Robert S. Karabinos	Ruth N. Barnett	State Theatre	Terry L. Debus
Robert Shipe	Ruth N. Epler	Steel Ice Center	Terry L. Rossman
Robert Steigerwalt	Ruth Smith	Stein Mart	The Bachman Company
Robert Stine	Ryan Paskel	Stephen Koyste	The Bakery Nook
Robert T. Getty	Sally K. Chromiak	Stephen & Jodi Nemeth	The Belmont Inn
Robert T. Miller	Sally Warner	Stephen & Kimberly Stroman	The Bird House
Robert Taylor	Sallyann & Mark Schran	Stephen Eustis	The Bucksville House B & B
Robert Van Tiggelen	Salon & Beyond	Stephen G. Chromiak	The Café
Robert W. Frutchey	Salon Desiree'	Stephen J. Dudash	The Flour Shop Bakery
Robert W. Koval	Sal's Italian Restaurant	Stephen J. Stroman	The Hair Connection
Robert W. Reedy	Sam & Radha Sunder	Steve Koeller	The Hampdens Salon and Spa
Roberta B. Hampson	Sam-Gar Salons, Inc.	Steve R. Geist	The Nosegay Florist
Robert's Jewelers	Sam's Club #8160	Steve & Kathy Stumhofer	The Twisted Tulip
Robin L. Lawrey	Samuel Adams Pennsylvania Brewery	Steven Risser	Thelma Foreman
Rocco Santilli	Sandra C. Muller	Steven & Cynthia Haydu	Theodore & Sherri Shelson
Rodney A. Lapearl	Sandra J. Epting	Steven & Kimberly O'Shall	Theodore D. Biss
Rodney L. Loeb	Sandra L. Earnshaw	Steven D. Haines Sr.	Theodore E. Hughes
Roger A. Lease	Sandra L. Harding	Steven D. Meck	Theodore H. Noble
Roger L. Endy	Sandra L. Neuheimer	Steven D. Orndorf	Theresa A. Kirby
Roger Pordes	Sandra L. Sharp	Steven J. Zablocki	Theresa Fisher
Roland & Larue Schock	Sandra R. Sittler	Steven Ohl	Theresa M. Schaeffer
Rollermotion	Sandra R. Stitzer	Steven S. Spease	Theresa N. Payne
Ronald & Judith Lobach	Sandra Wentzel	Stitch 'N Stuff	Thomas Scalese Jr.
Ronald C. Meck	Saucon Valley Sporting Goods	Stuart L. Mathias	Thomas & Jacquelyn Tate
Ronald Curry	Savage 61 Dodge	Subway - Westgate Mall	Thomas B. Lloyd
Ronald D. Reichwein	Schell's Fast Food Restaurant	Sue A. Blimline	Thomas D. Sturgis
Ronald D. Ruth	Scott A. Schaeffer	Susan Kline	Thomas Donaghue
Ronald H. Rieder	Scott D. Perfetto	Susan A. Lehman	Thomas Fox
Ronald J. Schwendt	Scott Gold	Susan Brooks	Thomas J. Eshelman
Ronald J. Stanislaw	Scott L. Clay	Susan Daley	Thomas J. Hansen
Ronald J. & Lee A. Hoffman	Scott W. Leshner	Susan E. Henne	Thomas J. Sprout
Ronald L. Summers	Select Sales		Thomas M. Gauby Sr.
			Thomas McGrail

Thomas R. Heinly  
 Thomas Smith  
 Thomas Tranquillo  
 Three Brothers Beverage, Inc.  
 Tiffany Morykan  
 Tim & Suzanne Ybarra  
 Timothy & Donna Sullivan  
 Timothy C. Kissling  
 Timothy Oskin  
 Timothy R. Luigard  
 TNT Air Inc.  
 Todd A. Ebling  
 Todd A. Moyer  
 Todd E. Lynn  
 Todd O. Fenstermacher  
 Todd P. Scheider  
 Tom & Judy Reitz  
 Tracy Deeter  
 Trudy A. Bush  
 Turkey Hill  
 Ulrike Rosenfield  
 University of Pennsylvania Museum  
 Ursula Englehardt  
 Utz Quality Foods, Inc.  
 V & S Sandwiches  
 V. N. Padmanabha Rao  
 Valentine Amato  
 Valerie J. Zellers  
 Valerie L. Glodzik  
 Valley Etchings, Inc.  
 Van Reed Massage Therapy  
 Vanessa Culbertson  
 Vaughan O'Neill  
 Velda Mescher  
 Velma C. Matthew  
 Veronica Hudy  
 Victoria R. Bieber  
 Village Greens Golf Course  
 Vincent & Eugenia Tallarico  
 Vincent & Jo Lee Muller  
 Viola J. Sabold  
 Violet J. Robb  
 Virgil & Betty Baker  
 Virgil & Vickie L. Hogue  
 Virginia Andris  
 Virginia Motacki  
 Virginia W. Moyer  
 Vivian Riegel  
 W. B. Drinkhouse

Waldenbooks  
 Wallace G. Schaeffer  
 Walter Nowotarski  
 Walter C. Deck  
 Walter Kalin  
 Walter R. Christ  
 Warne H. White  
 Warren O. Reinhart  
 Wayne Huntzinger  
 Wayne R. Huey Jr.  
 Wayne W. Bertsch  
 Wegmans  
 Wendy Bartkus  
 Werkheiser Jewelers Ltd.  
 Wert's Beverage  
 Willard L. Smith  
 William Field  
 William & Barbara Walters  
 William C. Dowling  
 William C. Schoenly  
 William D. Bennett  
 William E. Lawrence  
 William F. Fritz  
 William F. Hoffman  
 William F. Naugle  
 William G. DeLong  
 William H. Grubb Jr.  
 William H. Hildebrant  
 William H. Norton  
 William I. Haney  
 William I. Wenrich Jr.  
 William J. Dodds  
 William J. Kazmierczak  
 William M. Strohm  
 William Mauger  
 William P. Bried  
 William P. Goodwin  
 William R. Ashley  
 William R. Hassler  
 William T. Hill  
 William V. Blankenbiller  
 William Zwickl  
 Yenser's Tree Farm  
 Yvonne H. Missbach  
 Zoellner Arts Center  
 Anonymous (14)



Carol Kukitz

BE ALL THAT YOU CAN BE

## Outstanding Coordinator Spotlight

*Continuing with this issue of the "Community Connection," we are highlighting the contributions of some of our most successful blood drive coordinators. It is through the hard work and efforts of individuals such as these that we are able to continue providing the gift of life to our member hospitals and their patients.*

Carol Kukitz, School Nurse, Quakertown High School, has been working with Miller-Keystone Blood Center on the high school's blood drives since 2002.

Since that time, her efforts have contributed to more than 1,000 students and staff registering to donate, yielding 750 life-saving blood units. And for the upcoming 2009-2010 school year, not only has she committed to hosting two blood drives instead of one, but she has also increased the collections goal for the drives!

Committed to the most efficient blood drives possible, Carol reviews the school roster of 150 students before each drive to personally schedule their donation time so it is appropriate. The day of the drive, the school district supplies a substitute to enable Carol to remain at the drive throughout the day, offering any support necessary, including contacting parents in the event of a donor reaction.

Carol has also been a resource for other school blood drives by sharing pointers that MKBC staff can share with coordinators, enabling their school blood drives to be more efficient & effective too! ■

This report recognizes gifts made between July 1, 2008 and June 30, 2009. We apologize for any errors you may find, and ask that you bring them to the attention of the Development office at 800-223-6667.

**THANK YOU** to all who have so generously contributed.

## Blood Center Lands 7th Annual "Flight for Life"



Once again serving as emcee for the evening's festivities was Karin Mallet of WFMZ Channel 69 News!

less efforts of this year's Flight committee, more than 50 volunteers supported the event, serving in a variety of roles.

Offering up specialized Flight delicacies were: **Boscov's A La Carte Catering**, **Bucca Di BEPPO**, **KJ's Kitchen Katering**, **Maple Springs Café**, **Mezcal's Mexican Restaurant**, **Mohnton Navy Yard Gallery**, **Piece 'a Cake**, **Reading Country Club**, **Ted & Carl Catering Inc.**, **Texas Roadhouse**, **UNO Chicago Grill** and **Virginville Hotel**.



"Elvis" entertains guests at this year's Flight for Life.

The Blood Center's 7th annual signature fundraiser, the **Flight for Life**, took place at Millennium Aviation on the grounds of Reading Regional Airport on Thursday, September 17. Upon takeoff, an evening of great food, fun and live entertainment was enjoyed by all, as passengers Returned to Hollywood.

The evening's highlights included specially prepared Flight cuisine, courtesy of some of the area's top restaurants and caterers, and an exciting silent auction and raffle.

Honorary pilot of the 2009 Flight was Mike Mizak of The Reading Eagle; and in addition to the tire-

Presenting sponsors of the 2009 "Flight for Life" were Klunk & Millan Advertising and Millennium Aviation. Other premier sponsors of the 2009 event included **Charter Sponsors:** Hospital Central Services, Marlin Miller Jr., Neusse Photography and VA Productions; **First Class Sponsors:** Marani Spirits Premium Vodka; **Business Class Sponsors:** Berks Country Living and Fleetwood Bank; **Tourist Class Sponsors:** East Penn Manufacturing, Fisher's Rental, Infiniti Limousine, Kutztown University, National Penn Bank, St. Joseph Medical Center and VIST Financial; and **Frequent Flyer Sponsors:** Albright College, D&E Communications, Eaton Farms, KYAKN Web Services, Leiser's Rentals, MACK Hospitality Staffing, MJ Reider Associates, Pagoda Electrical, Penske Truck Rental, Schuylkill Valley Ambulance, TSI Associates, VF Outlet, Wachovia Bank and Wine-down Café and Wine Bar.

"Financial contributors, as well as blood donors, are the critical to the operations of Miller-Keystone Blood Center," says Sandra D. Thomas, Director of Development. "It is only through their support that we can continue in our mission to provide a safe, stable and constant blood supply in our region. We are grateful to all of the sponsors and attendants of this year's Flight event for their generosity!"

For more information on the 2009 Flight for Life, contact Thomas at 800-223-6667, ext. 1292, or [develop@hsc.org](mailto:develop@hsc.org) ■

Flight photos courtesy of Neusse Photography LLC / [neussephotography.com](http://neussephotography.com)



Flight cuisine was provided by some of the area's top restaurants and caterers.

## Recognizing **Someone Special**

Best wishes to volunteers **Rose Marie Boyer, Mary Ferry, Thomas Fox, Jeanette Jaworski, Nancy Kaiser, Tina Kolwicz, Jay Murphy and Susie Wheatley**, who were recently recognized for their outstanding volunteer efforts!

**ROSE MARIE** was a dedicated whole blood donor who found herself unable to continue donating, but still wanting to be involved with the Blood Center. She joined the Volunteer Department one year ago, and to date has volunteered nearly 200 hours of service as a Canteen Attendant at our Allentown donor center. She says she enjoys working in the Canteen serving drinks, snacks and having fascinating conversations with the donors.

**MARY** says she decided to volunteer since she was retired, in extremely good health and wanting to do something positive with her life. Her brother, who is an MKBC employee, recruited her as a volunteer. To date, she has donated more than 225 hours of service as a Canteen Attendant at our Bethlehem donor center.

**TOM** joined the Blood Center two years ago, and has volunteered more than 150 hours of service at our Plainfield Volunteer Fire Company blood drives, as well as mobile drives in the Easton, Bethlehem and Phillipsburg (NJ) region. A retired registered nurse, Tom serves as a Donor Aide, helping our donors feel welcomed and secure as the collection staff draws their blood.

**JEANETTE** was also a blood donor who was recruited to join our Volunteer Department. She serves as a Canteen Attendant at our Reading donor center, as well as on area blood drives, and to date has volunteered more than 200 hours of service. She says she enjoys working with the Blood Center because of the donors, the staff, the good conversations, and the pleasant atmosphere.

**NANCY** has been with MKBC for 1 year, and has volunteered more than 140 hours as a Donor Aide and Canteen Attendant. She serves our Plainfield Volunteer Fire Company site, as well as other blood drives in the Slate Belt and Nazareth area. Upon retiring, Nancy wanted to help others, and because of her interest in education and the medical field, she felt that the Center's work was a good fit for her.

Since 2008, **TINA** has volunteered more than 175 hours of service as a Canteen Attendant at our Allentown donor center. She is often willing to fill at last minute openings, and often adjusts her shift times to accommodate changes in donor hours. She says that she loves to talk to the wide variety of people who come through the Donor Room, adding that an extra benefit is the pleasure of listening to the donors' life stories.

**JAY** joined the Blood Center in 2008, serving as a Canteen Attendant at our Bethlehem donor center, and on community blood drives in the region. Another Blood Center volunteer who lives near Jay recruited him to join the Blood Center. In addition to his work with MKBC, he also volunteers at the St. Francis Retreat House, where he serves breakfast and lunch.

**SUSIE** originally joined the Blood Center by volunteering for the Reading center's fundraiser, the "Flight for Life." In 2007, she decided she wanted to be more actively involved, and became a Canteen Attendant. To date, she has given more than 150 hours of service at our Reading location. She says she likes to be busy and on her feet so this position is the perfect fit.

On behalf of the residents of our local communities, who have ultimately benefited from their dedication, **the Blood Center thanks Rose Marie, Mary, Tom, Jeanette, Nancy, Tina, Jay and Susie for their volunteerism!** ■

## Tributes/ Memorials

**May – August 2009**

### In Memory of Stanley Magarowicz

*Ms. Linda Bray*

*Mr. and Mrs. Frederick Perry*

*Mr. and Mrs. William Sosnowski*

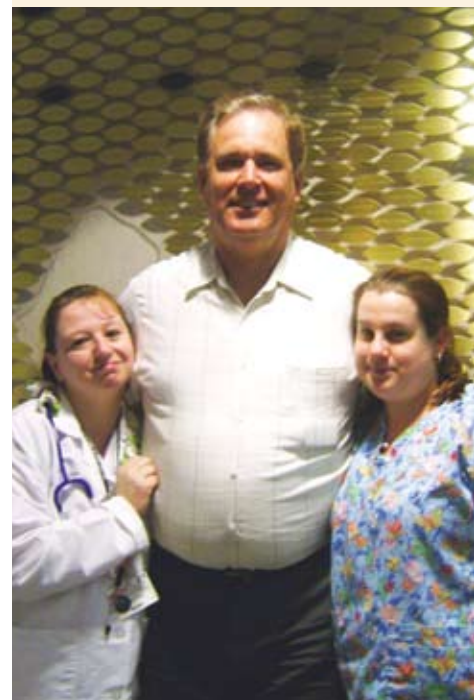
*Family Guidance Center of Warren County*

### In Memory of Dolores Park

*American Legion Auxiliary, Allen O. Delke*

*Unit #16*

**Thank you to all of these individuals and organizations for their contributions to MKBC! Please bring any corrections to the attention of the Development Office at 800-223-6667, ext. 1286.**



## Donor Reaches Milestone

*Congratulations to donor Joseph Veshinsky of Catsauqua, who recently achieved the 60 gallon level! Also pictured are MKBC's Karri Thayer and Erin Amman.* ■

## IN THE LEHIGH VALLEY...



Smiling for the camera at the Lehigh Valley Naval Operational Support Center's blood drive is MKBC's Laura Robinson (left) and Sandra Thomas (right). Thomas also serves as the Officer in Charge of Expeditionary Support Unit 32 in the US Naval Reserves.



Thank you to Leslie Drasher, Wendy Varga and Thor Erickson, for donating at the first-time blood drive sponsored by Phillips Feed & Pet Supply in Easton!



Donors at the most recent Colonial Regional Police Department blood drive included Sgt. George Cuchran and first-time donor John Hoell of Lower Nazareth Township!



## Congratulations Allen High School!

Bill Cavanaugh (left) of Abbott Laboratories presents MKBC's Joseph Yelo with a contribution for the "My Blood Your Blood" educational program.



Also sponsoring its first blood drive recently was LaMarr Corporation of Easton. Pictured is blood drive coordinator Molly Josimov.



Sara Atiyeh-Lakatosh, blood drive coordinator for William Allen High School, accepts the Spirit Award for the 2008-2009 school year. This award, presented to the school that achieves the highest percentage increase in donations over the previous year, will be displayed at the High School during the 2009-2010 school year.



^ Earning their "Blood Buddy" patch recently was Girl Scouts of Eastern PA Junior Troop #6123 in Emmaus! Pictured (L-R) are Rachel Wentz, Maddie Ziegenfus, Sydney Wilcoxson, Erick Wentz, Emily Zimmerman, Vanessa Huber, and Megan Weiss.



^ Also hosting its first MKBC blood drive in August to help bolster summer inventory levels was Hope Lutheran Church of Tatamy!



Thank to the donors at the annual blood drive sponsored by True Value Company in Allentown!



## The Family That Donates Together...

^ Brothers Marlin Bozes of Allentown (left) and Albert Strawbridge of Pen Argyl regularly donate blood together at MKBC's Bethlehem donor center.

^ Congratulations to our recent raffle prize winners, Ariana Salagianis of Bethlehem and Sylvia McGinty of Easton! Also pictured are MKBC's Romina Manucci and Marsha Springel.



## Thank You Merchants Bank!

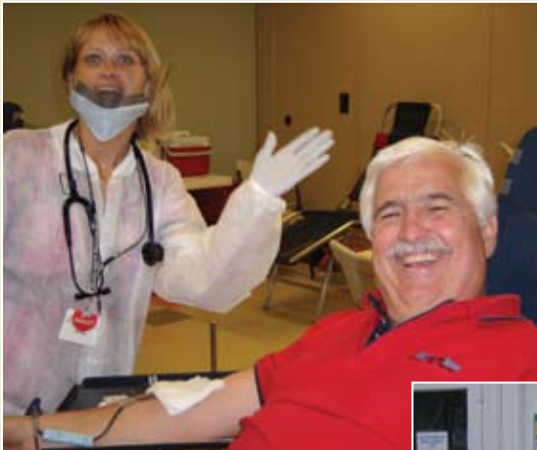
^ MKBC's Suzan Dewiler (center) presents a certificate of appreciation to Merchants Bank's Anthony Biondi and Jerry Kardos (left). In photo to left, the Bank's Theresa Mollo (left) and Karen Camtanara smile for the camera in front of the bloodmobile.



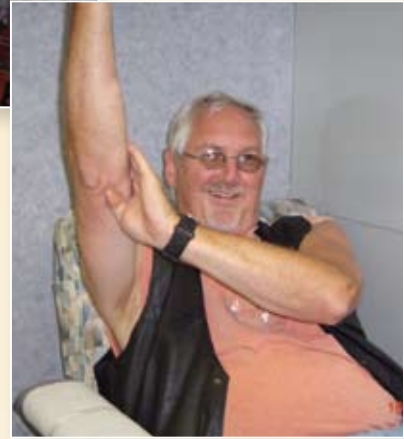
^ Hosting a blood drive to help bolster summer inventory levels was Family YMCA of Easton. Pictured are Margaret Butler and Kim Rose.

# OUT & ABOUT

## IN READING/BERKS...



Smiling for the camera are Alicia and Heather of Springside Manor Apartments in Shillington, which hosted its first blood drive and community day event recently.



This year's Boyertown Bike Night blood drive was a great success!

Calvary Baptist Church encourages the community to give blood at the Calvary Community Center, Reading (Berks Co).



Coordinator Kathy Bowers is pictured with the first donors to register at the Bridge Church blood drive in Shillington!



Sovereign Bank blood drive coordinator, Lynn Boyer (left), is pictured with Linda Koch, recipient of the Hershey, PA "fun pack" raffle prize!



Thank you to Rickey Gilbert, manager and coordinator at the blood drive held at the Exeter Applebee's restaurant in August!



Hosting its first MKBC blood drive recently was Governor Mifflin Middle School! The drive was held in conjunction with the school's "Give Back Day." Pictured are drive Heather, Kathy, Andy & Kristyna.



Always hosting a very successful summer blood drive is the 7th Masonic District!



Kathy Seltzer of First Baptist Church, Reading, gives at the first ten-church drive in the city of Reading.



## Thank you Smart Choice Auto!

^ Blood drive coordinator Curtis Bolin, owner of Smart Choice Auto, checks on blood donor Chris Reinbold of WEEU radio.



^ Thank you to Theresa Schweitzer of Theresa's Hair Studio in Mohnton, for coordinating a very successful replacement blood drive held in honor of a friend who was tragically killed in a motorcycle accident. In photo below, first-time donor Kara Stricker shows off her dragster.



^ Donating at the Elite Fashions blood drive was Christine Gessemer. Also pictured is MKBC's TerriAnne Egrie.



^ Among the donors at The Rose Corporation's recent blood drive was Jim Readinger!



^ Donating at the first blood drive sponsored by Threshold Rehabilitation Services was Bob Bulles.



^ The very first joint Canine and Human blood drive in Berks County, coordinated between Miller-Keystone and the Animal Rescue League of Berks County, was held in July 2009!



^ Recently hosting a blood drive in her back yard was Crystal Hanke (left), pictured with her mother and sister with her mother and sister.



MKBC's Carol Graves (l) smiles for the camera with Y102's Jackie Hoffman at Planet Fitness' first blood drive!



^ Smiling for the camera are Y102's Vince Angelo and Sheri Miller of World Gym.

## IN MONTCO...



^ Recently hosting its first MKBC blood drive was First Priority Bank in Malvern!



^ Members of the Carsense crew donate blood at their first blood drive in Uwchland.

## First-Time Blood Drives!

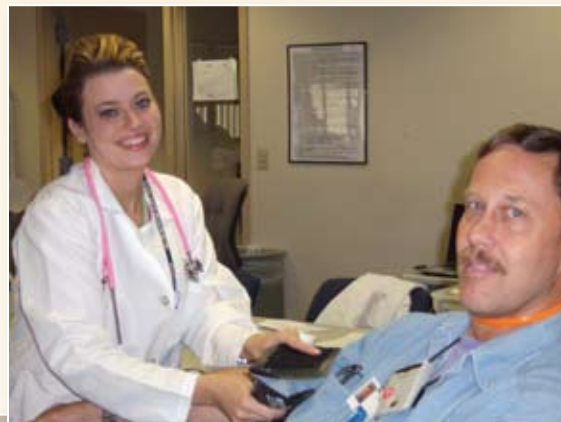


^ Family, friends and nurses of Caroline Okoniewski donate blood at her replacement drive in June.



^ Donating at the Lewis Environmental blood drive recently was Rick Lewis, President. Also pictured is MKBC's Christina Rivera.

Tom Reed, General Manager, Piazza Honda in Limerick smiles for the camera!



< Among the donors at Excelon's Limerick Generating Plant blood drive was Neil McCauley. Also pictured is MKBC's Candace Zola.



Boy Scout Kyle Moshinsky poses with his parents and grandmother at his Eagle Scout blood drive at St Luke's Lutheran Church, Obelisk.



## IN NEW JERSEY...

### Home Instead Senior Care Hosts First Blood Drive

Home Instead Senior Care recently hosted its first MKBC blood drive at Washington Borough Hall! Pictured are Lucy Hurley and Janet Renne.



^ MKBC's Suzan Detwiler (left) smiles for the camera with Carolyn Dean, who recently coordinated a very successful first-time blood drive at the Knights of Columbus in Netcong, NJ, to earn her Girl Scouts Silver Award!

^ Smiling for the camera at the Bethlehem Township Municipal Building Blood Drive in Asbury were drive coordinator Lola Burd and MKBC's John Bryk.



## IN BUCKS COUNTY...

### First-Time Blood Drives

The MKBC bloodmobile parks outside the Christ Community Bible Fellowship Church in Perkasio, which also hosted its first blood drive.

## IN CARBON COUNTY...



<

Also hosting its first MKBC blood drive recently was the Faulkner-Ciocca Dealerships in Quakertown!

>



^ Palmerton High School blood drive committee members prepare for the 09-10 blood drive season. Pictured (L-R) are: Jay Hall, Danielle Norris, Elizabeth Raub, and Bob Keyser.

## IN HAZLETON...



< Smiling for the camera at the Forbo Flooring Systems blood drive were BJ Cossack and Daniel Nenstiel.



< Hosting its first MKBC blood drive was Zion Mennonite Church in Souderton! Smiling for the camera were (L-R) Peggy and George Lauderback and Pastor Beth Raush.

NOVEMBER 2009

LEHIGH VALLEY

- 1 Cedar UCC Church Allentown  
Se-Wy-Co Fire Company  
Weisenberg Lutheran Church  
New Tripoli
- 2 Alcan Packing Bethlehem
- 3 Salisbury High School  
Community Drive
- 5 Macungie Animal Hospital  
Zion's Lutheran Old Zionsville  
Plainfield Vol Fire Co
- 7 Tractor Supply Co. Nazareth  
Hecktown EMS
- 10 Plainfield Vol Fire Co
- 11 Family YMCA Easton
- 12 Plainfield Vol Fire Co
- 13 Cambridge Day School
- 19 Plainfield Vol Fire Co
- 22 Nativity Lutheran Allentown  
St. Anne's Church Emmaus
- 23 Lehigh Twp Vol Fire Company
- 24 Plainfield Vol Fire Co
- 26 Plainfield Vol Fire Co
- 28 St. John's Lutheran Coplay

QUAKERTOWN/BUCKS

- 2 Trinity Evangelical Lutheran  
Quakertown
- 16 Trinity Evangelical Lutheran  
Quakertown

READING/BERKS  
POTTSTOWN/MONTGOMERY

- Armed Forces Brotherhood
- 2 Valhalla Health & Fitness
- 3 Pine Forge Academy  
Zion Union Maxatawny
- 4 Moselem Springs
- 5 Calvary Community Ctr Reading  
Carpenter Technology
- 6 M&T Bank Topton
- 7 St. Luke's Lutheran Obelisk  
St. Paul's Sassamansville
- 8 Holy Guardian Angel Reading
- 9 Blue Mountain Academy
- 10 Hamburg Borough Hall
- 11 Mountainview Chapel Douglasville
- 12 Palm Schwenkfelder Church
- 14 Achin Back Garden Center  
Altalaha Lutheran Rehrersburg  
Reformation Lutheran Reading
- 15 Calvary Bible Fellowship  
Sinking Spring
- 16 Tri-Co Chamber of Commerce
- 17 St. Joseph's Hill Church Boyertown  
CEI Douglasville
- 18 Albright College  
Berkshire Center
- 20 Cinema Center at Fairgrounds  
Square Mall
- 21 Cinema Center at Fairgrounds  
Square Mall
- 23 Bowmansville Fire Co.  
Boyertown High School

- 24 West Lawn United Methodist  
Verizon Business Pottstown

CARBON/MONROE  
HAZLETON/LUZERNE  
SCHUYLKILL

- 1 Genesis Church E. Stroudsburg
- 7 Lehighton Ford
- 9 SMF Palmerton
- 12 St. Luke's Miners Memorial
- 19 Hazleton General Hospital
- 23 Mauch Chunk Trust Co.

NEW JERSEY

- 14 Alpha Veterinary Center  
Washington Assembly of God

DECEMBER 2009

LEHIGH VALLEY

- 3 Early Childhood Dev Ctr Easton  
Merchants Bank Easton  
Plainfield Vol Fire Co
- 5 Family YMCA Nazareth  
Lutheran Church Holy Spirit  
Emmaus
- 8 Dr. Bub & Associates  
Plainfield Vol Fire Co
- 9 Home Depot Whitehall
- 10 Plainfield Vol Fire Co
- 13 Bushkill Twp Fire Company  
First Presbyterian Church  
Bethlehem
- 17 Plainfield Vol Fire Co
- 22 Plainfield Vol Fire Co
- 29 St. John the Baptist Whitehall

QUAKERTOWN/BUCKS

- 7 Trinity Evangelical Lutheran  
Quakertown
- 17 Penn Stainless
- 21 Trinity Evangelical Lutheran  
Quakertown

READING/BERKS  
POTTSTOWN/MONTGOMERY

- 3 Reading Hospital & Med Ctr
- 4 Kutztown Produce Auction
- 6 Lwr Alsace Beneficial Assoc.
- 7 Good's Store East Earle  
St. James Lutheran Pottstown
- 8 St. John's Lutheran Boyertown  
St. John's Reformed Sinking Spring
- 14 World Gym Reading
- 16 Daybreak Community Church  
Limerick
- 17 New Hanover United Methodist  
Gilbertsville
- 21 Sovereign Bank Penn St.
- 28 St. James UCC Limerick

CARBON/MONROE  
HAZLETON/LUZERNE  
SCHUYLKILL

- 9 Palmerton First UCC
- 15 Jim Thorpe Market

- 16 St. Joseph's Catholic Church  
Summit Hill
- 23 Nesquehoning VFW

NEW JERSEY

- 5 St. Jude's Roman Catholic  
Blairstown

JANUARY 2010

LEHIGH VALLEY

- 5 Plainfield Vol Fire Co
- 6 Susquehanna Bank Cherryville  
Susquehanna Bank Walnutport
- 7 Ahart's Market Allentown  
Merchants Bank Bangor  
Plainfield Vol Fire Co
- 8 Ahart's Market Bath
- 13 Christopher & Banks/Palmer Mall
- 14 Plainfield Vol Fire Co
- 17 Home of Dora Gaviria
- 19 Plainfield Vol Fire Co
- 20 Ahart's Market Bethlehem  
Country Meadows Bethlehem
- 21 Patt White Realtors Allentown  
Plainfield Vol Fire Co
- 24 St. Elizabeth's Church Whitehall
- 28 Plainfield Vol Fire Co

QUAKERTOWN/BUCKS

- 4 Trinity Evangelical Lutheran  
Quakertown
- 9 Christ Bible Fellowship Perkasio
- 12 Zion Mennonite Souderton
- 18 Trinity Evangelical Lutheran  
Quakertown

READING/BERKS  
POTTSTOWN/MONTGOMERY

- 11 Huff's Union Church
- 12 Herbein & Co.
- 13 Piazza Honda
- 15 Pottstown Borough
- 19 Elite Sportswear
- 20 CNA Insurance  
Topton American Legion  
US Axle
- 21 Good Shepherd UCC Boyertown
- 29 Threshold

NEW JERSEY

- 8 Ahart's Market Phillipsburg
- 10 Phillipsburg Alliance Church
- 19 Allied Biological Hackettstown
- 22 First Hope Bank Columbia
- 25 Hackettstown Regional Med Ctr

*Miller-Keystone Blood Center collects blood nearly every day of the week at local businesses, schools, churches and other organizations. If you or your group would like to participate in a bloodmobile that is scheduled or would like to sponsor your own blood drive, please contact the Donor Resources Department at 610-691-5850 or 800-223-6667.*

ATTENTION ALLENTOWN, BETHLEHEM, EASTON, HAZLETON,  
MONROE, QUAKERTOWN AND READING



## Volunteers Needed!

The Blood Center has an urgent need for **CANTEEN ATTENDANTS** and **DONOR AIDES ON BLOODMOBILE SITES** throughout our Carbon County, Hazleton, Lehigh Valley, Monroe, Quakertown and Wind Gap regions. There are also various volunteer positions available at our fixed sites in Allentown, Bethlehem, Easton, Hazleton and Reading.

For more information, contact Naomi Pratt, Director, Volunteer Services, at 610-691-5850, ext. 1211, or [npratt@hcsc.org](mailto:npratt@hcsc.org), or visit the "Volunteer Opportunities" link on our web site, located at [www.GIVEaPINT.org](http://www.GIVEaPINT.org)!

## Did You Know...

... that red blood cells must be used **WITHIN 42 DAYS** of donation?

... that platelets must be used **WITHIN FIVE (5) DAYS** of donation?

... that **ONE OUT OF EVERY 10 PEOPLE** entering a hospital requires a blood transfusion?

... that **THE RAREST BLOOD TYPE** is the one not on the shelf at the moment a patient needs it?

... that – as stipulated by the Food & Drug Administration (FDA), which regulates all blood centers in the United States – blood or plasma from people **WHO HAVE BEEN PAID TO DONATE CANNOT BE USED** for transfusion to humans in the US?

**YOUR DONATION. YOUR COMMUNITY.  
YOUR BLOOD CENTER.**

Call Miller-Keystone Blood Center today! 800-223-6667

## MKBC Welcomes **New Staff**



SEAN TINNEY recently joined the Blood Center as Director of Business Development. A resident of Gilbertsville, Tinney holds a Bachelors Degree in Business Administration and Marketing from Kutztown University. He was previously employed as Marketing Manager with Yves Rocher North America Incorporated, and more recently, as Consumer Marketing Manager at Rodale. In his new

position, he will be responsible for marketing and monitoring new business development for the Blood Center, including laboratory testing, product sales and performing quality checks.

## Add Us To Your...

facebook

twitter

myspace.com  
a place for friends

# 2009 Walk for a Healthy Community

In June 2009, Blood Center staff and friends participated in the Walk for a Healthy Community, sponsored by Highmark Blue Shield!





**MILLER-KEYSTONE**  
BLOOD CENTER

Lehigh Valley Corporate Center  
1465 Valley Center Parkway  
Bethlehem, PA 18017

Non-Profit  
Organization  
U.S. Postage

**PAID**  
Permit No. 150  
Bethlehem, PA

# MILLER-KEYSTONE BLOOD CENTER

## OUR HOSPITALS

Miller-Keystone Blood Center currently serves as the only blood provider to the following hospital systems:

**Blue Mountain Health System**

*Lehighton, PA • Palmerton, PA*

**Easton Hospital**

*Easton, PA*

**Greater Hazleton Health Alliance**

*Hazleton, PA*

**Hackettstown Regional Medical Center**

*Hackettstown, NJ*

**Lehigh Valley Health Network**

*Allentown, PA • Bethlehem, PA*

**Pottstown Memorial Medical Center**

*Pottstown, PA*

**The Reading Hospital and  
Medical Center**

*Reading, PA*

**Sacred Heart Hospital**

*Allentown, PA*

**St. Joseph Medical Center**

*Reading, PA*

**St. Luke's Hospital and Health Network**

*Allentown, PA • Bethlehem, PA  
Coaldale, PA • Quakertown, PA*

**Warren Hospital**

*Phillipsburg, NJ*

**Westfield Hospital**

*Allentown, PA*

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*St. Luke's Hospital*