

*"We are all of us stars, and we deserve to twinkle."  
- Marilyn Monroe*



## Let **Matchmaker Marilyn**<sup>SM</sup> help you to make the most of your blood donation!

Hello everyone! I am **Matchmaker Marilyn**<sup>SM</sup>, and I am so excited to partner with Miller-Keystone Blood Center in helping to make the most of your next blood donation!

As we all know, an ongoing blood supply is critical to the health and welfare of our community. The need for blood exists every day. In our region alone, we need more than 500 people to walk through our doors *every day* to meet the needs of our local hospitals.

Many people simply assume that when and if a blood transfusion is needed, the blood will be there. However, what they may not realize is that blood products expire. Red cells must be used within 42 days of donation, while platelets only have a lifespan of 5 days!

This makes the need for a steady stream of blood donors all the more critical, to ensure that blood products are there for the next person in need.

**This is where I come in!** I am here to help you find **your perfect match** to help save lives. By answering a few simple questions based on your height, weight and blood type, I will help you take full advantage of your visit to the Blood Center, by matching you to your ideal donation type.

You've already taken the first step by coming to the Blood Center. Why should you "just donate," when you can donate in an extra-special way?! Since I joined Miller-Keystone Blood Center, I've made some great perfect matches! Will you be next?

*For more information, ask your receptionist or collections specialist!*



**MILLER-KEYSTONE**  
BLOOD CENTER

[www.GIVEaPINT.org](http://www.GIVEaPINT.org)  
[www.mkbloodline.blogspot.com](http://www.mkbloodline.blogspot.com)

