



MILLER-KEYSTONE BLOOD CENTER

FOR IMMEDIATE RELEASE

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MILLER-KEYSTONE BLOOD CENTER NAMED EXCLUSIVE BLOOD SERVICE PROVIDER TO GRAND VIEW HOSPITAL

BETHLEHEM, PA – Officials at Miller-Keystone Blood Center have announced that effective September 1, 2010, the Blood Center has been named as exclusive blood provider to Grand View Hospital. In this capacity, Miller-Keystone will serve as the only provider of blood products and services to the hospital and residents of the Sellersville area and surrounding Upper Bucks County communities.

"Grand View Hospital looks forward to working with Miller-Keystone Blood Center, which has a 40-year record of outstanding service to hospitals in our region," said Stuart H. Fine, president and CEO of Grand View Hospital. "The affiliation will enable us to reduce costs while continuing to provide our patients with blood products in a safe and timely manner. We encourage members of our community to join us in supporting Miller Keystone by participating in blood drives held at Grand View Hospital."

Miller-Keystone Blood Center is a not-for-profit, 501(c)(3) community blood center that has served Eastern Pennsylvania and Western New Jersey since 1971. Headquartered in Bethlehem (PA), Miller-Keystone currently operates five (5) regional donor centers and hosts more than 2,000 bloodmobiles annually. The Center serves as the only supplier of blood products to 21 hospitals in Berks, Bucks, Carbon, Chester, Lehigh, Luzerne, Northampton, Montgomery and Schuylkill (PA), and Warren (NJ) counties. For over 40 years, the Center has maintained a record of FDA compliance for quality and safety in blood collections, testing and distribution. They are the fourth blood service in the nation to receive the ISO9001 quality registration, and one of three blood banks in the nation to be named a "Center of Excellence" by Caridian BCT.

"Miller-Keystone Blood Center is privileged to be selected as exclusive blood provider to Grand View Hospital," says Joseph Yelo, Vice President, Administration. "The Blood Center looks forward to working with the staff at Grand View

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Hospital and organizations throughout the region, to ensure a safe, stable and continuous blood supply for the community. We will be contacting area schools, churches, businesses and community organizations, in anticipation of establishing donor groups for the purpose of conducting blood drives either on-site, or on one of our self-contained bloodmobile vehicles.”

Mr. Yelo confirms that for the convenience of area residents, the Blood Center also operates a satellite location at Trinity Evangelical Lutheran Church, 102 N. Hellertown Avenue, Quakertown. This location is open for blood collections on the first and third Monday of every month, from 3pm to 7pm. To schedule a donation at the Quakertown location, call 800-223-6667.

For more information on the Blood Center’s affiliation with Grand View Hospital, contact:

- Mary DeHaven, Public Relations Manager, Grand View Hospital, at 215-453-4483.
- Joseph Yelo, Vice President, Administration, Miller-Keystone Blood Center, at 800-223-6667.

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Hospitals served by Miller-Keystone Blood Center on a sole-source basis:

Blue Mountain Health System

Lehighton, PA; Palmerton, PA

Brandywine Hospital

Coatesville, PA

Easton Hospital

Easton, PA

Grand View Hospital **

Sellersville, PA

Greater Hazleton Health Alliance

Hazleton, PA

Hackettstown Regional Medical Center

Hackettstown, NJ

Lehigh Valley Health Network

Allentown, PA; Bethlehem, PA

Phoenixville Hospital

Phoenixville, PA

Pottstown Memorial Medical Center

Pottstown, PA

The Reading Hospital and Medical Center

Reading, PA

Sacred Heart Hospital

Allentown, PA

St. Joseph Medical Center

Reading, PA

St. Luke’s Hospital and Health Network

Allentown, PA; Bethlehem, PA;

Coaldale, PA; Quakertown, PA

Warren Hospital

Phillipsburg, NJ

Westfield Hospital

Allentown, PA

** effective September 1, 2010