



MILLER-KEYSTONE BLOOD CENTER

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BETHLEHEM ALLENTOWN EASTON
LIONVILLE HAZLETON READING

www.GIVEaPINT.org

FOR IMMEDIATE RELEASE

Date

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MILLER-KEYSTONE BLOOD CENTER NAMED BLOOD PROVIDER TO JENNERSVILLE REGIONAL HOSPITAL

BETHLEHEM, PA - - Effective January 1, 2012, Miller-Keystone Blood Center has been named as blood provider to Jennersville Regional Hospital (West Grove, PA). In this capacity, Miller-Keystone will serve as the exclusive provider of blood products and patient services to the Hospital and residents of the community.

“Jennersville Regional Hospital selected Miller-Keystone because of its 40-year history of quality service to more than 20 hospitals in our region,” says Chuck Davis, CEO, Jennersville Regional Hospital. They have a solid record of FDA compliance for quality and safety in blood collection, testing and distribution. This change will not impact the blood supply to the community. Our patients will continue to receive the life-saving blood products they need.”

Miller-Keystone Blood Center is a not-for-profit, 501(c)(3) community blood center that has served Eastern Pennsylvania and Western New Jersey since 1971. Headquartered in Bethlehem (PA), Miller-Keystone currently operates six regional donor centers in Allentown, Bethlehem, Easton, Hazleton, Lionville and Reading (PA), and hosts more than 2,000 bloodmobiles annually. The Center serves as the only supplier of blood products to 23 additional hospitals in the region. For more than 40 years, the Center has maintained a record of FDA compliance for quality and safety in blood collections, testing and distribution. Miller-Keystone is the fourth blood program in the nation to receive the ISO9001 quality registration, and one of three blood centers in the nation to be named a “Center of Excellence” by Caridian BCT, a world leader in automated blood collections.

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Member, AABB, America's Blood Centers & ISO Certified

Miller-Keystone Blood Center is an Affirmative Action / Equal Employment Opportunity Employer
HCSC-Blood Center t/a Miller-Keystone Blood Center, a Pennsylvania not-for-profit corporation



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“Miller-Keystone Blood Center is proud to be selected as exclusive blood provider to Jennersville Hospital,” says Joseph Yelo, Vice President, Administration, Miller-Keystone Blood Center. “The Blood Center looks forward to working with the Hospital, community organizations, and high schools and colleges in the region to ensure a safe, stable and continuous blood supply for your community.”

For more information on Miller-Keystone Blood Center, visit www.GIVEaPINT.org. For more information on Miller-Keystone's affiliation with Jennersville Regional Hospital, contact:

- Teresa Rougeaux, Director of Marketing and Public Relations, Jennersville Regional Hospital, at 610-869-1223.
- Joseph Yelo, Vice President, Administration, Miller-Keystone Blood Center, at 800-223-6667.

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