



FOR IMMEDIATE RELEASE

Date

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**MILLER-KEYSTONE BLOOD CENTER'S BETHLEHEM LOCATION
IMPACTED BY WEEKEND TEMPERATURES**
Burst Pipes Cause Flooding and Shut Down Donor Collections

LEHIGH VALLEY, PA – Frigid temperatures this past weekend caused a pipe to burst at Miller-Keystone Blood Center's Bethlehem Donor Center (1465 Valley Center Parkway), officials said on Tuesday.

"Due to subzero temperatures over the weekend, a pipe burst at our Bethlehem location causing extensive flooding," confirmed Michael McShane, Senior Director of Recruitment/Development/Marketing. "As a result, we were forced to temporarily shut down blood collections at our Bethlehem Donor Center."

"More than 450 blood donations are still needed *every day* in our region to meet the transfusion needs of our community hospitals," Mr. McShane confirmed, noting that donor collection hours at the Blood Center's Allentown and Easton locations have been extended.

"For the next several days, our Allentown Donor Center located at 1255 S. Cedar Crest Boulevard, and our Easton Donor Center located at 2925 William Penn Highway, will be open from 6:30 am to 7:30 pm."

"While appointments are encouraged, walk-in donors are always welcome and appreciated as time permits," Mr. McShane concluded, adding that the Bethlehem Donor Center is expected to be operational again on Friday, January 12.

Appointments may be made by calling Miller-Keystone Blood center at 800-B-A-DONOR or visiting GIVEaPint.org.

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